Date:
June 2018

Description:
ARB Tailgate Assist

Application:
Refer to table page 3

Part No. & Barcode:
Refer to table page 3

Recommended Retail Price:
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Product Group:
141 – Tailgate Assist

Fitting:
Refer to table page 3

Availability Date in Europe:
June/July 2018

Product Specification

For all the ute owners out there that are sick and tired of lowering and raising the heavy tailgate, ARB have the perfect solution. Introducing the exciting new ARB Tailgate Assist. Using a combination of cleverly designed struts, the Tailgate Assist safely controls the opening speed and reduces the closing effort by over 50% offering a simple one-handed operation.

The ARB engineers were tasked with quite a challenge designing the new Tailgate Assist. Tight tolerances between the tailgate edge and tub body meant that precision bracketry was required to allow smooth, uninterfered operation of all moving parts. Maintaining optimum strut alignment is paramount for product longevity and is achieved by using unique ball socket mounts. This style of strut mount allows for vehicle manufacturing tolerances that could otherwise drastically shorten the service life of the struts through misalignment.

They say a picture tells 1000 words... well we’ve gone one better and created a short video to help tell the story of this exciting new product – follow the link below:

Features & Benefits:

Vehicle Specific Bracketry

Unique Ball Socket Strut Mounts

Replacement Tailgate Cables (where required)

Tailgate Cable Guide Brackets (where required)

Vehicle Specific Hardware

Simple, one-handed operation
Installation:

As each kit is vehicle specific, fitting times vary per application however, approximate fitting time is 30 minutes. Some installations have allowances for replacement cables and additional brackets where required. Whilst majority installations utilize existing vehicle fixing points, in some cases a small amount of drilling is needed (drill templates are included in fitting kits where required). The fitting instructions include important product safety warnings as does the included warning label that must be fitted to the tub body as per the instructions.

Selling Tips:

- **Display** – Fit one of these kits to a tub in your display room or fleet vehicle for customers to try and these products will sell themselves!
- **Stock** – Take advantage of the retail packaging and keep stock in your showroom for the savvy DIY customers
- **Upsell** – “We have the perfect product to compliment your new ARB Canopy and we can easily install them both at the same time”
- **Show Special** – Use the ARB Tailgate Assist to help get a large scale purchase across the line at a show or in everyday sales

Part Numbers & Pricing:

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